

## CAFCE Co-op Student of the Year (2005)

**JAKSA PANIC** is a Business Administration Marketing co-operative education student at Conestoga College. Jaksa completed his second co-op work term at the Fastenal Canada Company.

Whether during his academic pursuits or his co-op work term, Jaksa Panic is described as an ambassador. He has achieved success in various provincial marketing competitions. He has motivated his peers to participate in co-op by sharing from his own personal experiences. Panic was also instrumental in helping two co-op students secure a work term. His co-op supervisor, Ryan Campbell of Fastenal Canada Company, could not praise him enough for the positive impact he made on their national wholesale price model. Panic says, "My Marketing Co-op Program combined with hard work and dedication has changed my life in ways I would have never anticipated on my first day at the College. This experience has allowed me to prosper."

Dans le cadre de ses études ou de stages en milieu coopératif, Jaksa Panic est décrit comme un ambassadeur. Gagnant de plusieurs concours provinciaux de marketing, il n'hésite pas à encourager ses pairs à s'inscrire au régime coopératif en partageant ses expériences personnelles; il a d'ailleurs contribué à trouver des stages à deux étudiants. Ryan Campbell, son superviseur de stage à la société Fastenal Canada, ne tarit pas d'éloges sur l'impact positif que Jaksa Panic a eu sur le modèle national de prix de vente aux détaillants. Jaksa Panic déclare : « Ma vie a pris une direction que je n'aurais pu prévoir à mon arrivée au Conestoga College, et ce, grâce à mon programme coopératif de marketing et à une grande constance et beaucoup de travail. Cette expérience m'a permis de grandir. »



Left from right: Mary Wright, Co-op Manager-Conestoga College, Jaksa Panic, CSOTY (2006), Linda Hart, CAFCE President Elect, and Kitty Runstedler, Co-op Advisor-Conestoga College.